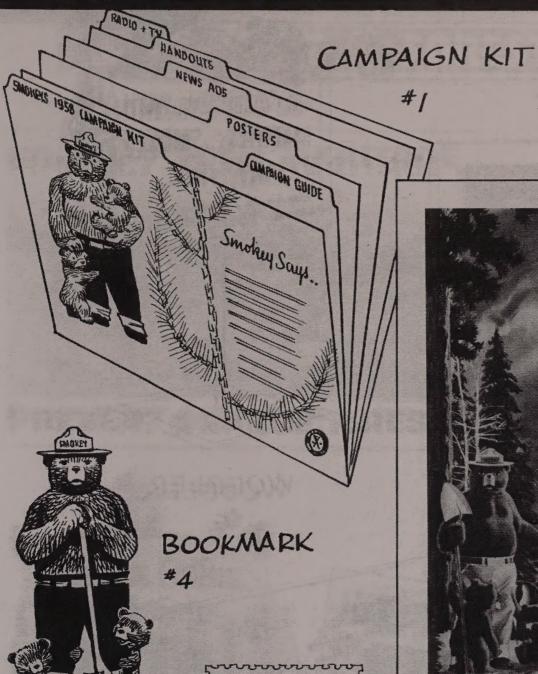
1958 CFFP CAMPAIGN



Smokey Says:

Only you can

PREVENT

FOREST

FIRES

THOU SHALT NOT DESTROY THY
FORESTS...
SMBKEY

U. S. AND STATE FOREST SERVICES

THOU SHALT NOT DESTROY THY
FORESTS...

Renember-Only you can PREVENT FOREST FIRES!

BASIC POSTER

STAMP #5



BE CAREFUL. WITH
MATCHES... SMOKES
... ANY FIRE...
Randonder-Ohly you can
PREVENT FOREST FIRES! Ø

WOBBLER #6

RULES POSTER

#3

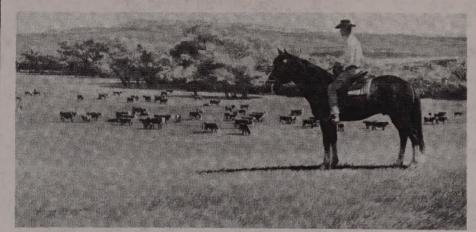


1958 CALENDAR

... reprints

PREVENT FOREST FIRES!

PROTECT YOUR HERITAGE



PREVENT RANGE FIRES!

"SCOTCH-LITE"

BUMPER STRIP

#8

RANGE POSTER #9

Thanks, Folks, for being CAREFUL!

Remember-Only you can PREVENT FOREST FIREST

SMOKEY EASEL

BRUSH BURNING
POSTER #11





.. new items



3-SHEET POSTER "42 x 84"



"SCOTCH-LITE" ROAD-SIDE SIGN

#13

TRUE STORY OF SMOKEY the BEAR COMIC BOOK # 14